

Who are We? David Horgan (a medical practitioner in Melbourne), is a practising registered professional, **so your privacy and investment are safe**. We have 10 years experience of the Net, and run prestigious sites such as www.aids.com.au, www.depression.com.au, and www.suicideprevention.com.au. And we invest heavily in search engine experts to get us to the top of Google as soon as possible.

So do take advantage of the unique site, where **you are not just a list name (if you can be found!)**, but where you can display a photo and summarise your individual practice, in a way that makes you **visible to every visitor searching under your State**.

What is offered? How much? A website of your own for \$3.50 a week, no hidden costs. Many internet services charge much more than this just to list your name and address in an obscure part of their website. Or the searcher has to answer multiple questions before being presented with a list of names only.

Will I have this great name? Yes, we offer **any ending you like** to add as a subdivision of our name. So pick an ending to make your personal professional website self-explanatory and memorable. Possible names are (if not taken already by a colleague):
www.thepsychologist.com.au/Melbourne
www.thepsychologist.com.au/yourname
www.thepsychologist.com.au/shyness
www.thepsychologist.com.au/painrelief

Note: www.thepsychologist.com.au can be replaced by www.thepsych.com.au interchangeably

Add your choice of ending to any of the above
Create your own name, and register it before a colleague does !

All I need is to type? YES. Our technology converts what you type in (or paste from Word) into the correct coding for the website. And you can do this as often as you like. For example, give a list of contents at the beginning, such as staff and holiday notices, and information on your practice and areas of expertise. More advanced options are also available in the instructions for those more skilled in IT.

What are the steps? Quick and easy.....

- 1) Click on Register/Change Information, and give us your professional contact details
- 2) Select an ending you would like
- 3) Select the State and suburb in which you wish to be registered
- 4) Write a few lines (note the word limit) that summarise your practice. (Do not put your phone number here as the system knows it already, and will put it in the right spot)
- 5) Decide if you would like also to advertise your site in another suburb(s), either near you, or in your major city centre.
- 6) Pay by credit card online through our secure server, and you will be immediately on the Net ! Or send a cheque, or fax your credit card details to secure fax 03 9853 0744 (do NOT email your card info for security reasons). Your website will be activated on receipt of payment.

Photos? We would like you to also upload a photo with your registration, to make our site even more people-friendly. Our system will load it onto the summary of registrants in your State. And you can load photos onto your personal website also. If any problem, we will do it for you at no cost.

How do I alter or expand the details on my website? 3 simple steps, which will be emailed to you.

More details? Look at www.thepsychologist.com.au/Example, or email davidhorgan@email.com, or ring 03 9853 5211.